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FOR IMMEDIATE RELEASE

## **Running for Sibs: Team SuperSibs! in Inaugural Rock 'n' Roll Chicago Half Marathon**

*RUNNERS & WALKERS RAISE MONEY TO SUPPORT SIBLINGS OF CHILDREN WITH CANCER*

July 17, 2009 (CHICAGO) – *SuperSibs!*, a national nonprofit organization that supports children whose siblings have cancer, is an official charity partner of the Rock 'n' Roll Chicago Half Marathon on August 2, 2009. Team *SuperSibs!* boast 61 members this year, a 50% increase in participation for the growing charity program.

The Rock 'n' Roll Chicago Half Marathon has taken the place of the Chicago Distance Classic and is full of entertainment for guests and participants. Music makes up the heart of this event with live Chicago bands performing at every single mile mark during the marathon. These mini-concerts a long the way set the tempo for the run and bring plenty of excitement for spectators and participants alike. In addition, each charity partner has a designated "cheering section" along the route. *SuperSibs!* cheering section, "The Sibling Screamers," will be located between miles 11 and 12.

*Energizer*®, Team *SuperSibs!* official cheering section sponsor, has once again partnered with the organization to encourage participants to *keep going all the way to the finish line*. Special guest, the *Energizer Bunny*® will also be present to support and cheer on runners and walkers. "The *Energizer Bunny* reminds us all to never give up, just like children whose siblings have cancer do every day as they face the future with strength, courage and hope." said *SuperSibs!* Director of Development Suzanne Skala.

Team *SuperSibs!* coaches, Lu Brigham and Stacy Macri, have been gearing up the team with Chicago-area training sessions and practice runs. Out-of-state team members have also received continued customized training support through e-mail and teleconference meetings. The team of 61 runners and walkers represent six states and range in age from 14 to 65. "The increased membership in Team *SuperSibs!* has made a fundraising goal of \$50,000 possible," said Skala.

"When I start to feel breathless, I remember the kids that we are running for and all that they have overcome and are overcoming," said new Team *SuperSibs!* member Nikki Jones. It's what *keeps me going*. Training with Team *SuperSibs!* has taught me to appreciate my family, my friends, my team and myself. I have been blessed to have the opportunity to run for such a great cause and to spread the word about *SuperSibs!* as an organization."

*SuperSibs!* is a national nonprofit organization that is changing the culture of pediatric oncology services to ensure that sibling support is integrated into all aspects of care to ensure total family healing. Over 18,000 new siblings are affected each year, as his or her brother or sister is diagnosed with cancer. A recent research study showed that 53% of siblings reported symptoms



**SuperSibs!**

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Toll Free: 866-444-SIBS (7427)  
Fax: 847-776-7084  
[www.supersibs.org](http://www.supersibs.org)

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**(MORE)****Team SuperSibs! 2009 – Add One**

of Post Traumatic Stress, and 27% qualified for the diagnosis of Post Traumatic Stress Disorder. *SuperSibs!* addresses this glaring need, providing free comfort and care services to over 17,000 vulnerable siblings of children with cancer across the U.S. and Canada, to help them face the future with strength, courage and hope.

**About SuperSibs!**

As a nationally recognized nonprofit organization in the pediatric oncology community, *SuperSibs!* helps children redefine the "cancer sibling" experience by providing needed support services and helping to draw out the greater and important lessons that may benefit these children later in their own lives. For more information about *SuperSibs!*, or to refer a family or make a donation, visit [www.supersibs.org](http://www.supersibs.org) or call 866-444-SIBS (7427).

*SuperSibs!* programming has been made possible by generous grants from the Lance Armstrong Foundation, Centers for Disease Control and Prevention, Mia Hamm Foundation, Kenny's Kids and other generous corporate, foundation and individual donors.

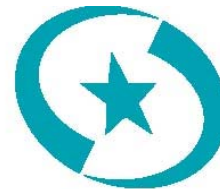
**About The Rock 'n' Roll Chicago**

Entering its first year as one of Chicago's premiere running events, the Rock 'n' Roll Chicago Half Marathon has sold out with 18,000 registered runners. The half-marathon offers a fast, flat scenic course that starts in downtown Chicago and runs along the lakefront with the finish at Grant Park. Live bands and several cheer sections will be staged approximately every mile along the 13.1-mile course. The race concludes with a finish line concert featuring Susan Tedeschi, a Grammy nominated blues and jazz artist, which is free and open to the public. For more information about the Rock 'n' Roll Chicago, visit [www.runrocknroll.com](http://www.runrocknroll.com) or call 800-311-1255.

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