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FOR IMMEDIATE RELEASE

SuperSibs! Named GoodSearch.com Charity of the Day
for Wednesday, January 28, 2009

January 25, 2009 (Rolling Meadows, Ill.) – On Wednesday, January 14, **SuperSibs!** will be featured as “Charity of the Day” on GoodSearch.com.

The GoodSearch concept started with a simple question from a brother and sister who lost their mom to cancer – “What if a fraction of the \$20 billion generated by search engine advertisers and online shopping could be directed towards bettering schools and other community organizations?” After realizing what an impact just a fraction of that money could have if it were directed towards organizations trying to make the world a better place, the sibling team of Ken Ramberg (the former founder of JOBTRAK, now a division of Monster.com) and JJ Ramberg (an MSNBC anchor and the former Director of Marketing at Cooking.com) launched GoodSearch in 2005.

GoodSearch is a search engine that donates 50% of its revenue to the charities and schools designated by its users. You use GoodSearch exactly as you would any other search engine, and because it’s powered by Yahoo!, you get proven search results. The money GoodSearch donates to your cause comes from its advertisers so there is no cost involved for the organization or the user. By designating the **SuperSibs!** and using the GoodSearch search engine (powered by Yahoo!), approximately one penny is donated to **SuperSibs!** with every search. The pennies add up quickly – just 500 people searching four times a day will earn around \$7300 in a year! Users can even track how much they have helped **SuperSibs!** earn by clicking on the Amount Raised button on the GoodSearch homepage.

“We are honored at this tremendous recognition from GoodSearch, as **SuperSibs!** continues to support vulnerable and all-too-often forgotten ‘shadow survivors’ -- the siblings of children with cancer. **SuperSibs!** provides vital comfort and care coping resources and tools to over 19,000 children and their families across the U.S. and Canada. When a child is diagnosed with cancer, everyone in the family needs healing, including the siblings. Donations generated from GoodSearch and GoodShop will help ensure that no child referred to our program is turned

away,” said Melanie Goldish, Founder and Executive Director of ***SuperSibs!***.

In 2007, GoodSearch was expanded to include GoodShop, an online shopping mall of world-class merchants dedicated to helping fund worthy causes across the country. Each purchase made via the GoodShop mall results in a donation to the user’s designated charity or school – averaging approximately 3% of the sale, but going up to 20% or even more. Remember to select ***SuperSibs!*** as your charity of choice. Popular retailers like Target, Apple, Macy’s, Best Buy, Barnes & Noble, and others can be accessed through GoodShop - the shopping experience and the prices are exactly the same as going to the retailer’s website directly, but by going through GoodShop up to 37% of the purchase price is donated the user’s favorite cause.

Remember you can use GoodSearch and GoodShop everyday, but be sure to check ***SuperSibs!*** out on their homepages on Wednesday, January 28 and continue to designate us as your charity of choice for future searches and purchases!

SuperSibs! is a 501(c)(3) national non profit organization serving the siblings of children and teens with cancer across the U.S. and cancer. For more information, please visit www.supersibs.org.

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